



TOTAL PRODUCTION MIDDLE EAST & AFRICA

WWW.TPMEAMAGAZINE.COM

TPMEA MAGAZINE MEDIA PACK 2022



THE LEADING PUBLICATION FOR LIVE EVENTS IN THE MIDDLE EAST & AFRICA



- Published six times per year, TPMEA covers the creative and technical aspects of live events throughout the Middle East and Africa, ranging from concerts and ceremonies to corporate events, festivals, and temporary installations.
- Print publication distributed to more than 2,600 key decision makers throughout the region, with additional global distribution alongside its sister title, TPi.
- Average digital readership of more than 1,600 unique views per issue.*
- A dedicated website, www.tpmeamagazine.com, which features regularly updated news and views from the industry.
- Annual awards ceremony, the TPMEA Awards, to recognise the regional industry's best and brightest talents.

*Over a six-month period

TPMEA 2021 DEADLINES

#33 DECEMBER/JANUARY 2022

Editorial: 14/11/21

Advertising: 21/11/21

#36 JUNE/JULY 2022

Editorial: 11/07/22

Advertising: 18/07/22

#34 FEBRUARY/MARCH 2022

Editorial: 09/01/22

Advertising: 16/01/22

#37 AUGUST/SEPTEMBER 2022

Editorial: 14/07/22

Advertising: 21/07/22

#35 APRIL/MAY 2022

Editorial: 15/03/22

Advertising: 22/03/22

#38 OCTOBER/NOVEMBER 2022

Editorial: 15/09/22

Advertising: 22/09/22

EDITORIAL OPPORTUNITIES

COMPANY PROFILE

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most, innovative and creative companies.

TECH PROFILE

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.

FIRST LOOK

An influential industry figure shares their wisdom and insight on a hot topic for the industry.

IN THE FIELD

Technical insights from the innovators and creators behind some of the world's most advanced event technology, as well as from those that use it on a daily basis.

ME NEWS

A round-up from around the Middle East, including short-form event coverage and the latest industry appointments.

INTERVIEW

A chance for industry professionals to have their say, share their insights and update TPMEA readers on the progress of their company.

AFRICA NEWS

A round-up from Africa, including the latest industry appointments, company announcements and live events.

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: p.iantorno@mondiale.co.uk or call +44 (0) 161 476 8360

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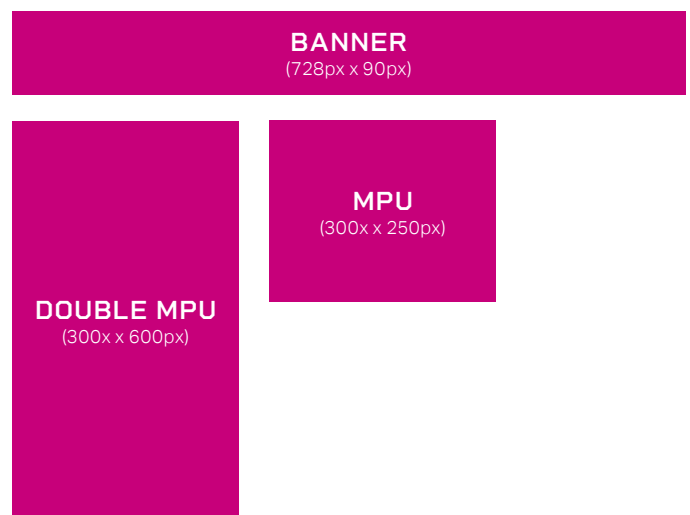
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PRINT ADVERTISING RATES

FULL COLOUR	(£+VAT)	SPECIAL POSITIONS	
Double Page Spread	£4,500	Inside Front Cover	£2,700
Full Page	£2,500	Inside Back Cover	£2,400
Half Page	£1,700	Outside Back Cover	£3,200
Third Page	£1,400	Bellyband	£5,000
Quarter Page	£900	Gatefold	£6,000

WEBSITE ADVERTISING RATES

Leader Banner	£800
MPU	£800
Double MPU	£1,000
Banner	£800
Skins	£1,500



DIGITAL ADVERTISING RATES

TPi E-Newsletter Banner Ad Campaigns will be invoiced in advance.	£800	Email Blast Campaigns will be invoiced in advance.	£1,500
		Video Content	£1,000
		Full Page - Digital Issue	£750

TPMEA ADVERTISING, EVENTS AND SPONSORSHIP

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ADVERTISING TECHNICAL DATA

ALL DIMENSIONS: HEIGHT BEFORE WIDTH

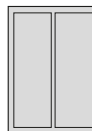
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Bleed 303 mm x 216 mm
Trim 297 mm x 210 mm

DPS

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FULL PAGE



DPS



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1/2 PAGE PORTRAIT

Size 277 mm x 92.5 mm

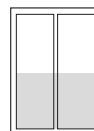
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Size 136 mm x 190 mm

1/2 PAGE



Portrait



Landscape

1/3 PAGE PORTRAIT

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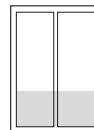
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Size 90 mm x 190 mm

1/3 PAGE



Portrait



Landscape

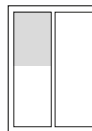
1/4 PAGE PORTRAIT

Size 136 mm x 92.5 mm

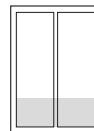
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Portrait



Landscape

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- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

WELCOME TO TPI

The leading publication for the live touring industry.

- Distributed to 6,974 individuals and companies in the live event community
- Circulated to 87 countries
- Average monthly digital readership of 1,878*
- 17,847* monthly active website users
- Mailing list of 14,753
- Annual in-person events including the famed TPI Awards attended by over 1,700 professionals

**Over a six-month period*



Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the curtain on an often 'invisible' industry, sharing backstage stories from the talented people who make artist dreams a reality.

Our bimonthly publication is circulated to 6,974 individuals and companies in 87 countries. Our digital magazine receives an average monthly readership of 1,878, with website traffic reaching 17,847 active users per month.

In recent years, TPI has expanded its digital footprint with TPI Talks – a web series and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most

notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,700 industry professionals, it is the ultimate annual networking opportunity for the world of live touring.

Production Futures meanwhile paves the way for the next generation, offering networking opportunities and advice for those looking to make their first steps in the live events industry.